

# EXECUTIVE PACK

The **BEST** way to begin your Eniva Business

## \$518 VALUE for only \$299!

The Eniva Executive Pack is the **very best way for success-minded individuals** to begin their Eniva business.

The Executive Pack affords you:

- **Immediate recognition**
- **Discounts**
- **Increased sampling & prospecting tools**
- **An accelerated path to serious bonus potential**
- The exclusive **Area Manager Fast Track Program**
- And the materials to help your Teammates begin their Eniva businesses fast!



**PLUS**, the Executive Pack provides you extraordinary **VIP training** and experiences that will help you build a lifetime Eniva success story!

### NEW MEMBER EXECUTIVE PACK INCLUDES...

- **3 VIBE Bottle & Box/Life Packs** (\$299 Value)
- **3 BONUS UPGRADES** to Deluxe Packs (\$90 Value)
- **BONUS BOX** of VIBELETTES (\$50 Value)
- **IMMEDIATE** wholesale pricing (20% discount)
- **VIP Ticket** to an Eniva Road Show Training Event (\$79/\$59 Value)
- **IMMEDIATE** appointment to Manager, including the prestigious Silver Manager Pin!
- **EXCLUSIVE AM Fast Track Program!**
- **PERSONAL Portrait** Session at a Road Show Event!
- **EXCLUSIVE VIP INVITATION** to personally meet Eniva's owner!

**ONLY  
\$299!**

### EXECUTIVE PACK UPGRADE\* INCLUDES...

- **2 VIBE Bottle & Box/Life Packs** (\$199 Value)
- **2 BONUS UPGRADES** to Deluxe Packs (\$60 Value)
- **BONUS BOX** of VIBELETTES (\$50 Value)
- **IMMEDIATE** wholesale pricing (20% discount)
- **VIP Ticket** to an Eniva Road Show Training Event (\$79/\$59 Value)
- **IMMEDIATE** appointment to Manager, including the prestigious Silver Manager Pin!
- **EXCLUSIVE AM Fast Track Program!**
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**ONLY  
\$199!**

\* Existing Preferred Customers are now able to take advantage of the Executive Pack Upgrade for only \$199!

Here's how it works: 1) "Upgrades" must be purchased in the same month as the Preferred Customer's application month.

2) Preferred Customers must have a qualified 49BV purchase in the current month.

3) Preferred Customers must have a qualified Smart Order on file or commit to Smart Order at time of "Upgrade" purchase.

\* This Upgrade opportunity is only available to individuals during the SAME month as their application date/month, regardless of the exact date of application.

### TO ORDER: NEW MEMBER EXECUTIVE PACKS & EXECUTIVE PACK UPGRADES

#### 3 VIBE Original Deluxe Packs

28475 Executive Pack  
28478 **SPANISH** Executive Pack

#### 3 VIBE 2.0 Deluxe Packs

28463 Executive Pack  
28467 **SPANISH** Executive Pack

#### 3 EFACOR Life Packs Deluxe (VIBE Original)

28481 Executive Pack  
28482 **SPANISH** Executive Pack

#### 3 EFACOR Life Packs Deluxe (VIBE 2.0)

28464 Executive Pack  
28468 **SPANISH** Executive Pack

#### Combo A: 2 VIBE Original Deluxe Packs & 1 EFACOR Life Pack Deluxe

28476 Executive Pack  
28479 **SPANISH** Executive Pack

#### Combo A: 2 VIBE 2.0 Deluxe Packs & 1 EFACOR Life Pack Deluxe

28465 Executive Pack  
28469 **SPANISH** Executive Pack

#### Combo B: 1 VIBE Original Deluxe Pack & 2 EFACOR Life Packs Deluxe

28477 Executive Pack  
28480 **SPANISH** Executive Pack

#### Combo B: 1 VIBE 2.0 Deluxe Pack & 2 EFACOR Life Packs Deluxe

28466 Executive Pack  
28470 **SPANISH** Executive Pack

**Please Note: Executive Pack Upgrades include 2 VIBE Bottle & Box/Life Packs** (see box above).

*Please Note: To be eligible for purchase of an Executive Pack, individuals must immediately participate in the Eniva (qualified) Smart Order Program.*

*To redeem a VIP ticket for an Eniva Road Show Event: • Register that ticket with Eniva 30 days in advance of the event. • Please provide us with the purchasers name and Member number as well as the name and Member number of the person redeeming the ticket. • Provide us with the city and date of the roadshow you want to attend.*

# EXECUTIVE PACK

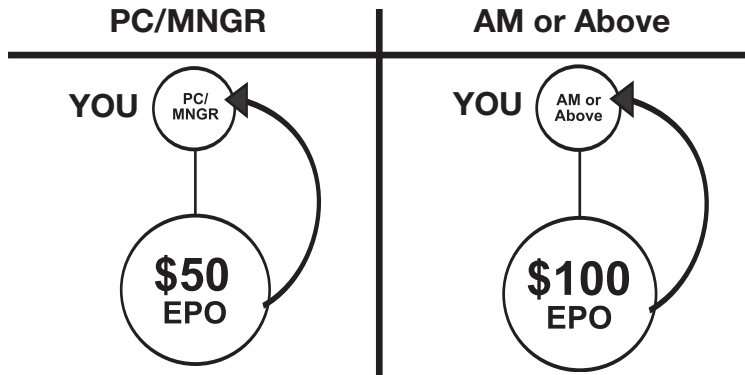
## Overrides & AM Fast Track

## Quick Q&A

### Executive Pack Overrides

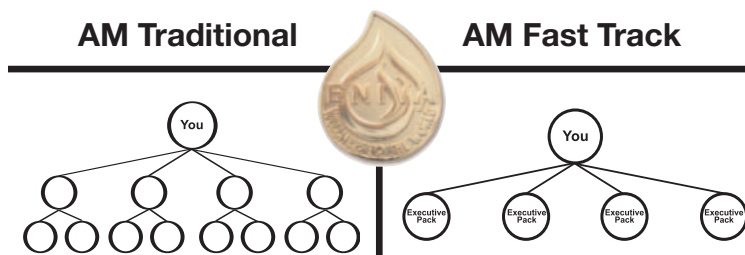
Helping another person begin their Eniva Business with an **Executive Pack** is the best way to ensure they have the right tools to achieve fast results and success. When you personally enroll an individual with the **Executive Pack**, Eniva provides you additional rewards based upon the product sold in the Pack. This reward is called an **Executive Pack Override (EPO)**. The **EPO** amount is determined by your Management position. If you are a PC/Mngr, you will receive a **\$50 EPO** every time you personally enroll a new individual who purchases the **Executive Pack** and has a qualified Smart Order. If you are an AM or above, you will receive a **\$100 EPO** every time you personally enroll a new individual who purchases the **Executive Pack**, and has a qualified Smart Order. There is no limit to the number of people you can enroll with an **Executive Pack**. To be eligible to receive an **EPO**, the enroller must be on SmartOrder.

*Please note, the EPO is paid based upon the movement of product, not recruitment of people. The EPO you receive is based on your management position at the time the order is placed.*



### Area Manager Fast Track Program

Achieving the position of **Area Manager** is an important step in accelerating profits in your Eniva business. At the AM position, a person is eligible for increased overrides, additional levels of pay, the Area Manager Builder Bonus and is just one position away from Car Bonus eligibility. The benefits of Area Manager are many! The **Area Manager Fast Track Program (AMFTP)** is an exclusive program only available to individuals who jumpstart their Eniva business with an **Executive Pack**. The **AMFTP** provides an accelerated path to the position of Area Manager. The "traditional" path to the position of Area Manager requires building a team of 12 individuals generating approximately \$1200 in sales volume in a single month. Through the **AMFTP**, an individual has the option to achieve the position of Area Manager either traditionally, or by personally-enrolling 4 individuals who each purchase an **Executive Pack**. These individuals can be enrolled at any time and do not need to be enrolled in the same month.



*\*Please note, a qualified Smart Order commitment must always be present for AM appointments.*

**Note:** Benefits of the Area Manager Builder Bonus are paid according to "traditional" criteria.

### Q: Who can order an Eniva Executive Pack?

A: *Anyone can purchase an Executive Pack at any time. To be eligible to order an Executive Pack, an individual must participate in the Eniva Smart Order program.*

### Q: Is the Executive Pack available for online ordering?

A: *Yes. It is in the Regular Shopping Cart in your Online Office – located in the right-hand navigation bar.*

### Q: Do I have to sell all 4 Executive Packs in the same month to qualify for the Area Manager Fast Track Program (AMFTP)?

A: *No. Individuals can be enrolled at any time and do not need to be enrolled in the same month. There is no time limit.*

### Q: To achieve the position of Area Manager, can I mix new recruits from the "Traditional" enrollment (4 with 2) along with the Executive Pack Area Manager Fast Track Program?

A: *Achieving Area Manager is an EITHER/OR situation when combining individuals who have and have not purchased Executive Packs. EITHER I have the traditional Area Manager structure of 4 with 2 and all have a qualified BV purchase for the month (Executive Pack would count as a qualified purchase); OR, regardless of other purchases within my organization, I have personally-enrolled 4 individuals who have each purchased an Executive Pack and have a qualified Smart Order (and I, myself, purchased an Executive Pack and have a qualified Smart Order to be eligible for the AM Fast Track Program).*

### Q: Can I mix the VIBE formulas 2.0 and 1.0 in my Executive Pack orders?

A: *No. The Executive Packs are available exclusively with Dr. Ben's 2.0 VIBE formula. This applies to all Executive Pack product combinations.*

### Q: WHO normally receives the \$50 Executive Pack Override?

A: *Any Preferred Customer/Manager\* who has someone they personally enrolled purchase an Executive Pack and has a qualified Smart Order.*

### Q: WHO normally receives the \$100 Executive Pack Override?

A: *If you are an AM or above when you personally enroll someone with an Executive Pack, the Override paid to you is \$100.*

*"Our entire team is fired up about the New Executive Pack! Because of all the benefits with it, our business has exploded in just one week. The value of this Executive Pack is priceless... thank you Eniva for opening up a new, fast track to the top!" †*  
– Corey Spencer, National Director

*†This statement is not meant to guarantee the typical average results others may experience.*